

## Best Practice from Magdeburg, Germany

### Description

The city of Magdeburg initiated an annual international conference "Green Cities - Green Industries. Magdeburg". This conference is an annual network meeting for cities which also face the task of environmentally and socially responsible urban and economic development. The goal is to advance sustainable networking, international exchange and the development of concrete recommendations for municipalities, economy, science and politics, and ultimately develop "green" and "smart" cities. In 2015, the conference is titled "Green Economy".

As a result of international dialogue, the existing network is being expanded, intensified and linked to future "Green Cities". The focus is on the exchange of experience concerning best-practice and pilot projects and with regard to new technologies and academic research findings.

Companies are able to actively shape the cities around the world with their products, technologies, innovations or services by participating in the international conference "Green Cities – Green Industries. Magdeburg". During the conference, Companies have opportunities to presenting their products and strategies to international decision-makers, mayors and governors who exchange experiences about new possibilities and solutions for innovative and smarter Green Cities – Green Industries in Magdeburg.

### Factual Information

**Duration:** Annually, lasting several days with varying key topics

**Impact:**

- The city of Magdeburg initiated the "Magdeburg Protocol" which was signed during the conference 2014. It includes concrete intentions and recommended actions for green and smart cities and shall improve their work through international exchange and make it more effective.
- The idea of the "Magdeburg Protocol" is the result of the international conference "Green Cities – Green Industries. Magdeburg 2013" and combines the will of city councils to integrate ecological, climate relevant aspects in all fields of future city planning.
- The "Magdeburg Protocol" is a voluntary, binding declaration of intent of international city councils to continuously exchange words about plans, experiences and new findings in the range of ecological city planning.
- The Protocol was signed by Magdeburg and the following network partner on the third conference on 26. November 2014: Bala/Ankara, Bangkok, Harbin, Mongolia, Saporoshje, Taipei, La Pobla de Vallbona, Pathum Thani, Tübingen, Warsaw and Wiener Neustadt.

Source: Climate Alliance - <https://www.climatealliance.org/home.html>

