



Case 06 Bristol, United Kingdom: European Green Capital 2015^{1 2}

The city of Bristol in Southwest England, which is currently known to be the greenest city in the United Kingdom, has developed an innovative approach to sustainable urban development and citizen involvement. Some of its success relies on making use of the social media and interactive websites and involving residents and local companies in the city's green development.³ For example, Bristol has organized *live lab conferences*⁴ via social media and interactive websites in conjunction with George Ferguson's (Mayor of Bristol for Architecture)⁵ idea to make the city a "Laboratory for Change". The conferences invited Bristol residents to participate actively in the city's development. A *You Tube Video*⁶ was produced where locals were stopped in the street and were thanked for their efforts with a song.

*Future Bristol*⁷ is one among many interactive websites, which will encourage people to get involved and to understand what it means to be a "low carbon city" resident. The site provides an opportunity to vote for or against potential projects in the city. This will give a picture of what solutions the people of Bristol would like to see in the future.



Bristol's Green City initiatives are integrating the stakeholders via the internet⁸



During Bristol's BIG Green Week⁹ car traffic is completely blocked from the city centre. Bristol Green Doors¹⁰ is an event, in which everyone interested is invited to visit private homes, which were built in accordance with environmental standards or which contain green and sustainable solutions.

In addition, Bristol is well advanced in terms of reducing air and sound pollution, energy planning, waste separation and a green transport network, which includes CO₂-free hydrogen boats. →Tool
URR 1

Credentials

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References

¹ <http://www.dac.dk/en/dac-cities/sustainable-cities/all-cases/social-city/bristol-involves-citizens-in-sustainable-urban-development/> viewed 30/05/2015

² <https://www.bristol2015.co.uk/> viewed 30/05/2015

³ www.BristolGreenCapital.org, visited 16/07/2015.

⁴ <https://www.at-bristol.org.uk/livelabforschools.html> visited 22/08/2015

⁵ <http://www.bristol.gov.uk/page/george-ferguson-mayor-bristol> seen 22/08/2015

⁶ <https://www.youtube.com/watch?v=wa7oCBnTYS0> viewed 30/05/2015

⁷ <http://www.futurebristol.co.uk/> visited 16/07/2015

⁸ Source: www.BristolGreenCapital.org

⁹ <http://biggreenweek.com/> seen 30/05/2015

¹⁰ <http://www.bristolgreendoors.org/> seen 30/05/2015